

CRTS Global: Pioneering the Future with Oracle Fusion Cloud and AI-Powered Solutions

CRTS Global Goes Live with Oracle Fusion Applications

CRTS Global is excited to announce the successful go-live of Oracle Fusion Cloud Applications, marking a key milestone in the company's ongoing digital transformation. This implementation will significantly enhance CRTS's operations across finance, projects, customer experience (CX), and supply chain management, driving improved efficiency and productivity.

Accelerating Digital Transformation with Oracle Fusion

As part of this initiative, CRTS Global has integrated a comprehensive suite of Oracle Fusion Cloud Applications, including Enterprise Resource Planning (ERP), Customer Experience (CX), Project Portfolio Management (PPM), Manufacturing, and Supply Chain & Management (SCM). These cloud-based solutions are designed to digitize and simplify CRTS's finance, project management, planning, and supply chain functions, creating a more agile and responsive organization.

The deployment of Oracle Cloud ERP, CX, PPM, and SCM applications will automate manual processes, provide real-time visibility into financial and project data, and optimize procurement and supply chain management across the company's operations. This transformative technology is set to boost operational performance and enhance decision-making at every level of CRTS Global.

Bryan Kirchmer, CEO of CRTS Global, emphasized the significance of this transition:

"This deployment marks a significant milestone in our journey towards fully embracing cloud-based solutions as we build a more digitally-driven CRTS. Our focus is on delivering the best possible customer experience, which requires us to invest in transforming our internal operations. This allows our employees to work together more efficiently and enhances overall performance."

Pooja Vankayalapaty, CEO of Convelox, shared her enthusiasm about the collaboration with CRTS:

"With Oracle Cloud Applications, CRTS will be able to tap into the latest technological advancements to meet changing customer demands and streamline their operations. We're proud to partner with CRTS and look forward to supporting their continued growth."

Strategic Partnership

This successful implementation was achieved through a collaboration with Convelox, an Oracle partner and a leading technology solutions provider. Their expertise has been instrumental in helping CRTS Global leverage advanced technology to streamline operations and drive business growth.

A Global Footprint

Operating in four countries—USA, UAE, Saudi Arabia, and Chile—CRTS Global specializes in unique OD and ID robotic coating solutions for onshore and offshore pipeline field joints. With the implementation of Oracle Fusion Cloud, CRTS is poised to enhance its shared services operations, making it easier to manage its global workforce and project teams effectively.

Looking Ahead

This successful go-live marks the beginning of a new chapter in CRTS Global's journey to becoming a fully digital, cloud-enabled enterprise. By leveraging Oracle Fusion, CRTS is positioned to deliver exceptional value to its customers and maintain its leadership in the industry for years to come. The focus on innovative technology will enable CRTS to streamline operations and enhance the overall customer experience.